Call to Order

Roll Call

Approval Minutes
Approval of March 12, 2015, Meeting Minutes .................................................................81

1. **Action:  Ratification of New Credit Certificate Programs .................................................. 87
2. **Action:  KCTCS Colleges’ Candidates for Credentials ...................................................... 91
3. Action:  KCTCS College Candidate for Credential:  Student Regent Tiffany Quinlan .......... 93
4. Action:  KCTCS College Candidate for Credential:  Student Regent Ebenezer Yankey .......... 95
5. Action:  New Program Proposals
   a. Associate in Fine Arts in Digital Cinematic Arts for Bluegrass Community and Technical
      College ................................................................................................................................. 97
   b. Associate in Applied Science in Electrical Technology for Gateway Community and
      Technical College ............................................................................................................... 103
   c. Associate in Applied Science in Supply Chain Management for Gateway Community and
      Technical College ............................................................................................................... 107
6. Update:  Student Services ..................................................................................................... 111

Next Meeting – September 17, 2015

Adjournment

*Start time will be upon conclusion of the preceding event.

** All items listed with two asterisks (**) are considered to be routine by the Board and will be
approved by one motion. An item may be removed from the consent agenda at the request of a
regent. Agenda items removed from the consent agenda will be discussed in their normal sequence
at the full Board of Regents meeting. Consent agenda items will be discussed separately during
committee meetings of the Board of Regents.
MINUTES
KCTCS Board of Regents
Academic Affairs and Curriculum Committee Meeting
March 12, 2015

Committee Members Present:
Dr. Gail R. Henson, Committee Chair
Mr. Barry K. Martin, Committee Vice Chair
Ms. Ginger M. Carroll
Dr. Angela Fultz
Ms. Mary R. Kinney
Ms. Tiffany L. Quinlan
Mr. Donald R. Tarter

CALL TO ORDER
Academic Affairs and Curriculum Committee Chair Henson called to order the meeting of the Kentucky Community and Technical College System Board of Regents Academic Affairs and Curriculum Committee at 1:50 p.m. (ET) on March 12, 2015. The meeting was held in Regency Ball Room 1 of the Hyatt Regency Hotel in Lexington, Kentucky. Chair Henson announced that the press was notified of the meeting on March 4, 2015.

There being a quorum present, committee business began with the approval of minutes.

APPROVAL OF MINUTES
Chair Henson called for a motion to approve the minutes of the December 4, 2014, meeting of the Academic Affairs and Curriculum Committee.

MOTION: Mr. Martin moved and Ms. Quinlan seconded that the minutes of the December 4, 2014, KCTCS Board of Regents Academic Affairs and Curriculum Committee be approved.

VOTE: The motion was approved unanimously.

ADDITIONS OR CHANGES TO THE AGENDA
There were no additions or changes to the agenda.

ACTION: RATIFICATION OF NEW CREDIT CERTIFICATE PROGRAMS
Chair Henson extended a welcome on behalf of the Academic Affairs and Curriculum Committee to Ms. Mary Kinney as a newly assigned committee member. Ms. Kinney is serving the remainder of the elected staff term that ends October 2015.

Chair Henson also extended a welcome on behalf of the Academic Affairs and Curriculum Committee to Dr. George Edwards, Interim Chancellor who is working with the Academic Committee for the first time since his appointment in January 2015.

RECOMMENDATION: That the KCTCS Board of Regents ratify the approval of new credit certificate programs listed in the agenda materials.

Chair Henson called on KCTCS Interim Chancellor George Edwards to provide additional information related to the recommendation. Dr. Edwards noted that some of the programs listed are a result of “rolling over” an existing curriculum
to a new integrated curriculum with multiple exit points. All certificate programs included on the list are applicable toward at least one degree program, and additional resources are not required for their implementation.

The certificate programs listed in the agenda book support the Kentucky Postsecondary Education Improvement Act of 1997 (as amended). These certificate programs meet all KCTCS program approval policies and procedures, the KCTCS Policy on Collaborative Program Development, and all applicable Council on Postsecondary Education policies and procedures.

MOTION: Ms. Carroll moved and Ms. Quinlan seconded that the Academic Affairs and Curriculum Committee recommend that the KCTCS Board of Regents ratify the approval of new credit certificate programs listed in the agenda materials.

Chair Henson called for a vote.

VOTE: The motion was approved unanimously.

**ACTION: KCTCS COLLEGES’ CANDIDATES FOR CREDENTIALS**

RECOMMENDATION: That the KCTCS Board of Regents approve the awarding of KCTCS colleges’ candidates for degrees and diplomas and ratify certificates as presented in the supplemental booklet, KCTCS Candidates for Credentials October 7, 2014, through January 12, 2015, with the credentials (degrees, diplomas, and certificates) to be awarded to the candidates upon certification that the requirements have been satisfactorily completed.

Chair Henson called on Dr. Edwards to present the candidates for credentials. Dr. Edwards noted that for the period of October 7, 2014, through January 12, 2015, there were 7,355 credential requests (5,052 of which are unduplicated), including 4,740 certificates; 399 diplomas; 749 associate in arts; 417 associate in science; 1,048 associate in applied science; and 2 associate in fine arts.

MOTION: Dr. Fultz moved and Mr. Tarter seconded that the Academic Affairs and Curriculum Committee recommend that the KCTCS Board of Regents approve the awarding of KCTCS colleges’ candidates for degrees and diplomas and ratify certificates as presented in the supplemental booklet, KCTCS Candidates for Credentials October 7, 2014, through January 12, 2015, with the credentials (degrees, diplomas, and certificates) to be awarded to the candidates upon certification that the requirements have been satisfactorily completed.

Chair Henson called for a vote.

VOTE: The motion was approved unanimously.
RECOMMENDATION: That the KCTCS Board of Regents approve the awarding of an honorary associate degree in humane letters to Mr. Harold “Shorty” Tomlinson, as requested by Jefferson Community and Technical College (JCTC) President Tony Newberry on behalf of the college. He has contributed significantly to the college and the community.

Chair Henson called on Dr. Edwards to present the item.

Dr. Edwards noted that the KCTCS Board of Regents Policy 4.17 Policy on Honorary Degrees, “authorizes the individual colleges to award honorary associate degrees in humane letters to individuals who have contributed significantly to the awarding college or KCTCS.”

Dr. Edwards called on Dr. Tony Newberry, JCTC President/CEO, to present the honorary degree request.

Dr. Newberry told the committee that Mr. Tomlinson recently retired as the Carroll County Judge Executive and has been instrumental in promoting the development of a JCTC campus in Carroll County. Judge Tomlinson’s support for the campus in Carrolton has been strong and unwavering since the beginning of the campus in 1990.

Dr. Newberry noted that Judge Tomlinson has served as the co-chairman of the BuildSmart fund-raising committee which has successfully reached the $4 million match in cash and pledges necessary to receive state bonds for the new Carrollton Campus facility. Most recently, Judge Tomlinson allocated two $1 million grants from the Carroll County Fiscal Court in support of the $4 million BuildSmart campaign, and was instrumental in securing the land for the new campus. His efforts to build a better community through improved infrastructure, safety, healthcare, and higher education makes him a deserving candidate for an honorary associate degree from JCTC.

The JCTC Nominating Committee, and the JCTC Board of Directors Chair support awarding Judge Tomlinson an honorary associate degree in humane letters.

Interim Chancellor Edwards recommended the honorary degree for Judge Tomlinson for approval.

Chair Henson called for a motion.

MOTION: Ms. Carroll moved and Mr. Tarter seconded that the Academic Affairs and Curriculum Committee recommend that the KCTCS Board of Regents approve the awarding of an honorary associate degree in humane letters to Mr. Harold “Shorty” Tomlinson, as requested by Jefferson Community and Technical College (JCTC) President Tony Newberry on behalf of the college. He has contributed significantly to the college and the community.
Chair Henson called for a vote.

VOTE: The motion was approved unanimously.

RECOMMENDATION: That the KCTCS Board of Regents approve the awarding of an honorary associate degree in humane letters to Mr. Richard Frymire, as requested by Madisonville Community College (MCC) President Judith Rhoads. He has contributed significantly to the college and the community.

Chair Henson called on Dr. Edwards to present the item.

Dr. Edwards called on Dr. Judith Rhoads, Madisonville Community College MCC President/CEO, to present the honorary degree request.

Dr. Rhoads told the committee that Mr. Frymire, a military veteran, has received many awards. He served in both the Kentucky House of Representatives and Senate, serving as the Majority Leader of the Senate in 1968. It was during that time that he personally introduced Senate Bill 161 which authorized the creation of Madisonville Community College.

Mr. Frymire has served as a member of the MCC Foundation for the over 30 years. He and his wife are generous supporters of the college. Their annual gifts support the Glema Mahr Center for the Arts, the Technology and Quality Endowment, and the BuildSmart Madisonville campaign. In December 2011, the professional development opportunities program of the Technology and Quality Endowment was renamed the “Richard and Phyllis Frymire Awards of Faculty Excellence” program. Mr. Frymire is a dedicated servant of the county and supporter of the college.

MCC faculty and staff and the MCC Board of Directors Chair support awarding Mr. Richard Frymire an honorary associate degree in humane letters.

Interim Chancellor Edwards recommended the honorary degree for Mr. Frymire for approval.

Chair Henson called for a motion.

MOTION: Mr. Martin moved and Ms. Carroll seconded that the Academic Affairs and Curriculum Committee recommend that the KCTCS Board of Regents approve the awarding of an honorary associate degree in humane letters to Mr. Richard Frymire, as requested by Madisonville Community College (MCC) President Judith Rhoads. He has contributed significantly to the college and the community.

Chair Henson called for a vote.

VOTE: The motion was approved unanimously.
UPDATE:
BACCALAUREATE STUDENT TRANSFER

Chair Henson called on Dr. Edwards to address this item. Dr. Edwards noted the following:

KCTCS Transfer
- In September 2014 the KCTCS Transfer Peer Team met to expand on the momentum established during the KCTCS 2014 Statewide Transfer Summit. Owensboro and Hazard announced that they are planning Regional Transfer Summits for the upcoming year and, other regional events are in the works.
- The third Annual Transfer Madness event with the Council on Postsecondary Education is scheduled for March 26, 2015. KCTCS, 22 of Kentucky's four-year institutions, CPE, and the Kentucky Higher Education Assistance Authority, will collaborate for the 12-hour, online transfer fair. In 2014, more than 1,500 people attended the event with 68 percent from Kentucky, and 50 percent were current college students. The event also drew more than 400 high school students.

KCTCS and Eastern Kentucky University (EKU)
- In August 2014 KCTCS and EKU signed a memorandum of agreement to offer comprehensive transfer, data exchange, and advising services for KCTCS students from the point of enrollment through EKU’s Colonel Connection program.
- Colonel Connection facilitates the seamless transfer of KCTCS students to EKU by providing a structure through which transfer-related student information reports will be exchanged between EKU and KCTCS. It will also help to identify students who are considering transferring from KCTCS to EKU.
- The MOA provided EKU transfer-bound KCTCS students the ability to see real-time progression toward both their associate and bachelor’s degrees through access to EKU’s degree audit software.

Western Kentucky University (WKU) and Murray State University Transfer Events
- In the fall of 2014 KCTCS colleges partnered with WKU and Murray State to host transfer events.
- Murray State is also working on reverse transfer agreements for associate degree completion with several area KCTCS colleges.

NEXT MEETING

Chair Henson announced that the next regularly scheduled meeting of the KCTCS Board of Regents Academic Affairs and Curriculum Committee is June 11, 2015, at Hopkinsville Community College, Hopkinsville Kentucky.
Ms. Carroll moved and Dr. Fultz seconded that the Academic Affairs and Curriculum Committee meeting adjourn.

VOTE: The motion was approved unanimously, and the meeting adjourned at 2:27 p.m. (ET).

06/11/15
Date Approved by the Academic Affairs and Curriculum Committee
Gail R. Henson
Committee Chair
RATIFICATION OF NEW CREDIT CERTIFICATE PROGRAMS

June 12, 2015

ACTION
Agenda Item K-1

Recommendation

That the KCTCS Board of Regents ratify the approval of new credit certificate programs listed in the agenda materials.

Rationale

• The KCTCS Board of Regents Policy on Program Approval, adopted April 30, 1999, specifies that the Board must approve all new programs that lead to the awarding of an associate degree or a diploma. The KCTCS President may approve new credit certificate programs upon recommendation by the KCTCS Chancellor, with such approvals to be presented to the Board of Regents for ratification.

• The certificate programs listed in the agenda book support the Kentucky Postsecondary Education Improvement Act of 1997 (as amended) goals of being responsive to the needs of students and employers, avoiding unnecessary program duplication, and increasing inter-institutional collaboration. They meet all KCTCS program approval policies and procedures, the KCTCS Policy on Collaborative Program Development, and all applicable Council on Postsecondary Education policies and procedures.

• Some of the certificate programs listed are a result of “rolling over” an existing curriculum to a new integrated curriculum with multiple exit points, e.g., Network and Information Systems Technology curriculum “rolled over” to the new Information Technology curriculum. All certificate programs included on the list are applicable toward at least one degree program, and additional resources are not required for their implementation.

• As noted at the August 15, 2003, KCTCS Board of Regents meeting, procedures for Board-approved certificate and/or diploma programs that are revised through the curriculum revision process in a manner that divides an existing program credential into two or more separate credentials are to incorporate them into the “rollover” process with the approval of the KCTCS President and ratification of the KCTCS Board of Regents.
Background

In April 1999, the Council on Postsecondary Education (CPE) delegated to the KCTCS Board of Regents authority to approve new academic programs at KCTCS colleges. As part of the delegation, which was effective until December 2000, the CPE established a “Timeline for Implementation and Review of KCTCS New Program Approval Authority.” This timeline included a series of steps for the implementation, review, and audit of program approval policies at KCTCS. During fall 2000, CPE staff conducted a review of KCTCS program approval procedures and met with the KCTCS Board of Regents Academic Affairs Committee Chair to assess the committee’s role and its evaluation of the process.

At its November 13, 2000, meeting, CPE reaffirmed the delegation of program approval authority to KCTCS for all new certificate, diploma, and associate degree programs offered by KCTCS colleges.
## KCTCS Certificate Programs
For Ratification by the
KCTCS Board of Regents
June 12, 2015

<table>
<thead>
<tr>
<th>College</th>
<th>Embedded</th>
<th>Description</th>
<th>CIP Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gateway Community and Technical College</td>
<td>Yes</td>
<td>Mobile Apps Development</td>
<td>11010100</td>
</tr>
<tr>
<td></td>
<td>Yes</td>
<td>Psychiatric Mental Health Technician</td>
<td>44000000</td>
</tr>
<tr>
<td>Hazard Community and Technical College</td>
<td>Yes</td>
<td>Electrocardiogram Technician</td>
<td>51090400</td>
</tr>
<tr>
<td></td>
<td>Yes</td>
<td>Digital Forensics</td>
<td>11010100</td>
</tr>
<tr>
<td></td>
<td>Yes</td>
<td>Mobile Apps Development</td>
<td>11010100</td>
</tr>
<tr>
<td></td>
<td>Yes</td>
<td>NCCER Skill Standard Level I</td>
<td>46020100</td>
</tr>
<tr>
<td>Madisonville Community College</td>
<td>Yes</td>
<td>Multi-skilled Maintenance Apprenticeship</td>
<td>15049900</td>
</tr>
<tr>
<td></td>
<td>Yes</td>
<td>Electrocardiogram Technician</td>
<td>51090400</td>
</tr>
<tr>
<td></td>
<td>Yes</td>
<td>AHA Advanced Cardiac Life Support</td>
<td>51390100</td>
</tr>
<tr>
<td></td>
<td>Yes</td>
<td>Digital Forensics</td>
<td>11010100</td>
</tr>
<tr>
<td></td>
<td>Yes</td>
<td>Mobile Apps Development</td>
<td>11010100</td>
</tr>
<tr>
<td>Somerset Community College</td>
<td>Yes</td>
<td>Digital Forensics</td>
<td>11010100</td>
</tr>
<tr>
<td></td>
<td>Yes</td>
<td>Mobile Apps Development</td>
<td>11010100</td>
</tr>
<tr>
<td>Southcentral Kentucky Community and Technical College</td>
<td>Yes</td>
<td>Digital Forensics</td>
<td>11010100</td>
</tr>
<tr>
<td></td>
<td>Yes</td>
<td>Mobile Apps Development</td>
<td>11010100</td>
</tr>
<tr>
<td>College</td>
<td>Offered</td>
<td>Program</td>
<td>Program Code</td>
</tr>
<tr>
<td>----------------------------------------------</td>
<td>---------</td>
<td>----------------------------------------------</td>
<td>--------------</td>
</tr>
<tr>
<td>Southeast Kentucky Community and Technical College</td>
<td>Yes</td>
<td>Real Estate Pre-Brokerage Management</td>
<td>52020100</td>
</tr>
<tr>
<td></td>
<td>Yes</td>
<td>Digital Forensics</td>
<td>11010100</td>
</tr>
<tr>
<td></td>
<td>Yes</td>
<td>Mobile Apps Development</td>
<td>11010100</td>
</tr>
<tr>
<td></td>
<td>Yes</td>
<td>NCCER Skills Standard Level I</td>
<td>46020100</td>
</tr>
<tr>
<td>West Kentucky Community and Technical College</td>
<td>No</td>
<td>Radiation Control Technician</td>
<td>51220500</td>
</tr>
</tbody>
</table>
Recommendation

That the KCTCS Board of Regents approve the awarding of KCTCS college candidates for degrees and diplomas and ratify certificates as presented in the supplemental booklet, *KCTCS Candidates for Credentials January 13, 2015 through April 13, 2015*, with the credentials (degrees, diplomas, and certificates) to be awarded to the candidates upon certification that the requirements have been satisfactorily completed.

Rationale

- KRS 164.350 (1) (c) specifies that the KCTCS Board of Regents may “grant diplomas and confer degrees upon the recommendation of the president and faculty.”
- In April 1999, the Council on Postsecondary Education (CPE) delegated authority to approve new academic programs at community and technical colleges to the KCTCS Board of Regents effective until December 31, 2000. During fall 2000, CPE staff conducted a review of KCTCS program approval procedures and met with the KCTCS Board of Regents Academic Affairs and Curriculum Committee Chair to assess the committee’s role and its evaluation of the process. Following that review, CPE reaffirmed on November 13, 2000, the delegation of program approval authority to KCTCS.
- Under the rules of the KCTCS Faculty Senate, the faculty of each college must recommend to the KCTCS President and the KCTCS Board of Regents all candidates for degrees, certificates, and diplomas from the college.

Background

At the February 22, 2002, KCTCS Board of Regents meeting, the Board approved the recommendation to allow candidates for diploma and associate degree programs to be presented at every Board meeting, if submitted for approval by the colleges. Colleges were authorized to issue certificates upon completion subject to ratification at the next scheduled Board meeting. To implement this recommendation, the candidate list is now being generated by date ranges rather than by terms (fall term/spring term).
Recommendation

That the KCTCS Board of Regents approve the awarding of an Associate in Arts to Ms. Tiffany Quinlan, Hazard Community and Technical College, as presented in the supplemental booklet, *KCTCS Candidates for Credentials January 13, 2015, through April 13, 2015*, with the credentials to be awarded to Ms. Quinlan upon certification that the respective requirements have been satisfactorily completed.

Rationale

- KRS 164.350 (1) (e) specifies that the Board of Regents may “grant diplomas and confer degrees upon the recommendation of the president and faculty.”
- In April 1999, the Council on Postsecondary Education (CPE) delegated authority to approve new academic programs at community and technical colleges to the KCTCS Board of Regents effective until December 31, 2000. During fall 2000, CPE staff conducted a review of KCTCS program approval procedures and met with the KCTCS Board of Regents Academic Affairs and Curriculum Committee Chair to assess the committee’s role and its evaluation of the process. Following that review, CPE reaffirmed on November 13, 2000, the delegation of program approval authority to KCTCS.
- Under the rules of the KCTCS Faculty Senate, the faculty of each college must recommend to the KCTCS President and the KCTCS Board of Regents all candidates for degrees, certificates, and diplomas from the college.

Background

At the February 22, 2002, KCTCS Board of Regents meeting, the Board approved the recommendation to allow candidates for diploma and associate degree programs to be presented at every Board meeting, if submitted for approval by the colleges. Colleges were authorized to issue certificates upon completion subject to ratification at the next scheduled Board meeting. To implement this recommendation, the candidate list is now being generated by date ranges rather than by terms (fall term/spring term).
Recommendation

That the KCTCS Board of Regents approve the awarding of an Associate in Science to Mr. Ebenzer Yankey, Henderson Community College, as presented in the supplemental booklet, *KCTCS Candidates for Credentials January 13, 2015, through April 13, 2015*, with the credentials to be awarded to Mr. Yankey upon certification that the respective requirements have been satisfactorily completed.

Rationale

- KRS 164.350 (1) (e) specifies that the Board of Regents may “grant diplomas and confer degrees upon the recommendation of the president and faculty.”
- In April 1999, the Council on Postsecondary Education (CPE) delegated authority to approve new academic programs at community and technical colleges to the KCTCS Board of Regents effective until December 31, 2000. During fall 2000, CPE staff conducted a review of KCTCS program approval procedures and met with the KCTCS Board of Regents Academic Affairs and Curriculum Committee Chair to assess the committee’s role and its evaluation of the process. Following that review, CPE reaffirmed on November 13, 2000, the delegation of program approval authority to KCTCS.
- Under the rules of the KCTCS Faculty Senate, the faculty of each college must recommend to the KCTCS President and the KCTCS Board of Regents all candidates for degrees, certificates, and diplomas from the college.

Background

At the February 22, 2002, KCTCS Board of Regents meeting, the Board approved the recommendation to allow candidates for diploma and associate degree programs to be presented at every Board meeting, if submitted for approval by the colleges. Colleges were authorized to issue certificates upon completion subject to ratification at the next scheduled Board meeting. To implement this recommendation, the candidate list is now being generated by date ranges rather than by terms (fall term/spring term).
Recommendation

That the Board of Regents approve an Associate in Fine Arts (AFA) in Digital Cinematic Arts, for Bluegrass Community and Technical College (BCTC) to be implemented in Fall 2015.

Rationale

• The proposed AFA degree is consistent with the missions of the Kentucky Community and Technical College System (KCTCS) and Bluegrass Community and Technical College and supports the statewide postsecondary education strategic agenda and the statewide strategic implementation plan.
• Bluegrass Community and Technical College (BCTC) is currently approved to offer a certificate in Filmmaking - Script to Screen and has the facilities, equipment, and faculty available to support the addition of the AFA program.
• Bluegrass Community and Technical College is already in discussion with Asbury University and Eastern Kentucky University regarding transfer opportunities for a Bachelor in Fine Arts (BFA).
• Local businesses, including Trigger Happy Productions, Video Editing Services, and The Prosper Media Group, have shown interest in providing internship opportunities for the AFA in Digital Cinematic Arts students enrolled at BCTC.
• Partnerships with local entities, such as Ale-8-One and the Lexington Fayette Urban County Government – Division of Police, provide real world opportunities for students to enhance their experience in the digital cinematic arts.
• House Bill 340, which provides tax incentives to Kentucky-based film companies and additional incentives to film within an enhanced-incentive county, will be put into place by the end of 2015. This new legislation will provide more opportunities for the film industry in Kentucky.
• In central Kentucky there are currently nineteen production companies within a 90 mile radius of Bluegrass Community and Technical College, six of which are within 30 miles. The median wage level for digital media careers in Kentucky averages $38,000, which is higher than the $34,750 that is averaged in other states.

Background

According to the Kentucky Public Postsecondary Education Diversity Policy and Framework for Institution Diversity Plan Development, Ashland Community and Technical College has automatic eligibility.

An executive summary of the proposal is attached. A copy of the full proposal has been forwarded to each member of the Board’s Academic Affairs and Curriculum Committee.
EXECUTIVE SUMMARY

Associate in Fine Arts in Digital Cinematic Arts

Bluegrass Community and Technical College

A Proposal for Initiation of a New Degree Program

Centrality to the Institution’s Mission and Consistency with State’s Goals

The Associate in Fine Arts (AFA) in Digital Cinematic Arts degree program is designed for students who plan to transfer to a college/university to pursue a Bachelor of Fine Arts (BFA) in Digital Cinematic Arts and/or a career in film-related areas requiring pre-professional credentials. The program includes general education requirements and digital cinematic arts foundation courses in screenwriting, digital media design, camera/lighting, audio/music for film, acting, and editing. Students will focus on the application of skills in the direction and production of several, complete short films. The Digital Cinematic Arts program will provide multiple ways of understanding and communication along with critical competencies such as creative problem solving, collaboration, time management, and critical thinking.

The AFA Digital Cinematic Arts program serves the needs of Bluegrass Community and Technical College (BCTC) students and their community. Continuing work with the BCTC marketing department to advertise the academic programs offered and continuing partnerships with the Lexington-Fayette Urban County Government – Division of Police to promote their efforts for the city of Lexington, highlight the program’s commitment to the local community.

The AFA program and projects listed above support the institutional mission and strategic priority of the Council for Postsecondary Education (CPE) and Kentucky Community and Technical College (KCTCS) in a number of ways. The program will provide a ready-to-work or a transfer-ready education for Digital Cinematic Arts students, decrease financial barriers by providing high level jobs for students completing the AFA degree, and provide a challenging and rewarding learning environment that prepares students for the film industry.

The AFA in Digital Cinematic Arts will work to improve the quality of life and employability of students by preparing them to enter the workforce in key roles in film making such as director and/or producer, and preparing students to transfer to 4 year institutions, such as Asbury University and Eastern Kentucky University (EKU), to further their skills and knowledge. The transfer opportunities that are currently being discussed with Asbury and EKU work toward Goal 5 of House Bill 1 by providing a pathway for KCTCS students.

The AFA program meets CPE Strategic Policy Objective 4.1 regarding high-quality, low-cost education for jobs that are competitive with university level graduates. The AFA program is designed such that students graduating with an AFA in Digital Cinematic Arts will be competitive with four year students for jobs such as producer or director. This will
allow AFA graduates to work in the field while completing a BFA degree, and simultaneously provide on the job experience that adds to their value as prospective employees.

The Digital Cinematic Arts program also meets Policy Objective 4.2 by providing filming projects that will result in scholarships being awarded to students or prospective students. For example, BCTC is currently working with Ale-8-One on a project where students create a commercial for the company and the winner would be provided a partial scholarship to attend the Digital Cinematic Arts classes. In addition under Policy Objective 4.6, BCTC is in discussion with local businesses regarding internship opportunities. Internships are currently being discussed with area businesses such as Trigger Happy Productions, Video Editing Services, and The Prosper Media Group. The opportunity for students to work in the field alongside industry leaders will improve the overall student experience.

The AFA in Digital Cinematic Arts is designed to meet the KCTCS strategic objective to increase student access, transfer, and success. It would provide a creative, experiential-focused degree option that is convenient, economical, and academically sound for students seeking to transfer into a bachelor degree program or to concentrate their studies toward a specific area in the digital cinematic arts field.

**Program Quality and Student Success**

The program includes general education competencies required for a student to be general-education certified in addition to a series of technical competencies that will ensure their success in the field of digital cinema. This depth of knowledge provides a quality workforce for digital cinema positions in the state of Kentucky.

The digital cinematic arts foundation courses in screenwriting, digital media design, camera/lighting, audio/music for film, acting, and editing allows students to focus on the application of skills in the direction and production of several complete, short films. The Digital Cinematic Arts program will provide multiple ways of understanding and communication while including critical competencies such as creative problem solving, collaboration, time management, and critical thinking. Students will be prepared to transfer to BFA programs and/or go directly into the workforce.

**Program Demand/Unnecessary Duplication**

The AFA degree in Digital Cinematic Arts is a dual-purpose degree that can either transfer into a Bachelor of Fine Arts (BFA) program or provide a direct pipeline for students to pursue a career in digital cinema. Providing multiple pathways will allow students to enter the field of digital cinema, but also will support them should they decide to complete a BFA can open additional doors for the future.

Letters of support are available from area businesses, including Prosper Media Group, Video Editing Services and Trigger Happy Productions, expressing interest in hiring the students as possible interns but with the eventual goal of adding them as full time employees. Also available are letters of support from area universities, including Asbury University and
Eastern Kentucky University. Each letter addresses the articulation agreements that are currently being discussed and their support for the proposed curriculum.

This curriculum proposal is coming at a crucial time for Kentucky as state legislators are currently reviewing House Bill 340, which proposes tax incentives to Kentucky-based film companies and additional incentives to film within an enhanced-incentive county. This bill will be put into place by the end of 2015. The existing Filmmaking certificate, Filmmaking: Script to Screen, was created in response to plans proposed by the Kentucky Film Office several years ago. This AFA broadens that scope and will address needs for the growing film industry in Kentucky that, with the new bill, will only continue to grow. According to the Kentucky Bureau of Labor of Statistics 2012, art, media, and entertainment jobs are projected to increase by 11.59% in Kentucky and are projected to continue to grow.

As an occupation, a professional in digital cinema can work in numerous fields such as a Videographer, Video Tape Operator, TV/Film Production Assistant, Production Assistant, Assistant Director, Photographer, Motion Picture Photographer, Lighting Tech, Medical Photographer, Sound Mixer, Film Editor, Editor Assistant, Film Media Technician, Grip, Cinematographer, Camera Operator, Boom Operator, Director for Film and TV, Editor for Film and TV, and many other jobs in film media careers. In central Kentucky alone the need is met by nineteen production companies within a 90 mile radius of BCTC, six of which are within 30 miles. The median wage level for digital media careers in Kentucky averages $38,000, which is higher than the $34,750 that is averaged in other states.

According to the United States Bureau of Labor Statistics in 2012, there were 49,500 film and video camera operators and editors, and 103,500 Producers and Directors in film and television in the state of Kentucky. With the growing film industry in Kentucky, there will be a number of freelance jobs and it is expected there will not be qualified individuals to fill them. This program will qualify Kentucky residents for the projected openings in the film industry.

**Cost and Funding of the Proposed Program**

Bluegrass Community and Technical College has the facilities, equipment, and faculty available to support the program. No additional funding is required for the AFA program implementation. Current equipment at the college is part of the Filmmaking: Scrip to Screen certificate program this will now be embedded in the AFA. The certificate program was approved for pilot in Fall 2007 and for full implementation in Spring 2008. The classes required for the certificate have been taught each semester since implementation.

**Program Review and Assessment**

Bluegrass Community and Technical College’s annual review and assessment of the AFA in Digital Cinematic Arts will include, but not be limited to, the following.

- Graduation/completion rate data.
- Graduate transfer/employment data.
- Individual class performance scores.
Assessment of student learning outcomes.
Production/performance/evaluations by a production group, responders, and/or professional staff.
Student satisfaction surveys.
Employer satisfaction surveys.
Advisory board and/or institution feedback.
Internal peer review.

The data will be used to provide program effectiveness including the success of student learning outcomes. The program coordinator and Assistant Dean of the Division, in partnership with Institutional Research, will work to evaluate the success of the program. At that point if there is any need for program improvement or increased performance, it can be addressed and a plan made for the following academic year. Bluegrass Community and Technical College follows strict policy regarding program review processes and this program will be held to the same standards.

As a new degree program, the results of the annual college program review will also be forwarded to the Kentucky Council on Postsecondary Education (CPE) staff for review after three years. Upon a successful Council review, the program will be placed on the regular five year CPE institutional program review cycle.

Conclusion

The proposed AFA in Digital Cinematic Arts program is consistent with the missions of the Kentucky Community and Technical College System and Bluegrass Community and Technical College and supports the strategic agenda and implementation plan of the Council for Postsecondary Education. The curriculum has been approved by the College and system-level curriculum committees and supports the growing digital cinematic arts workforce needs of the city of Lexington and the state of Kentucky. The program will be a welcome addition to the choices offered to students in a low-cost, student-friendly collegiate environment.
NEW PROGRAM PROPOSAL: ACTION
AAS IN ELECTRICAL TECHNOLOGY Agenda Item K-5b
GATEWAY COMMUNITY AND TECHNICAL COLLEGE June 12, 2015

Recommendation
That the Board of Regents approve an Associate in Applied Science (AAS) in Electrical Technology for Gateway Community and Technical College (GCTC) with tracks in Industrial Electrician and Construction Electrician to be implemented in Fall 2015.

Rationale
- The proposed AAS degree and tracks are consistent with the missions of the Kentucky Community and Technical College System (KCTCS) and Gateway Community and Technical College and supports the statewide postsecondary education strategic agenda and the statewide strategic implementation plan.
- Gateway Community and Technical College is currently approved to offer diplomas and certificates in Electrical Technology and has the facilities, equipment, and faculty available to support this program.
- According to the Bureau of Labor Statistics (2014-15), the number of electricians is expected to grow faster than average at 20 percent between 2012-22. Nationally, this equals a projected job growth of 114,700 positions by 2022. The growth is due to the increased need for wiring as technology and equipment increases in home and business construction. The growth can also be traced to the need for existing building upgrades. According to the Bureau of Labor Statistics (2012), Kentucky has 2,290 electricians in the state. With the projected increase in employment, there is a critical need to train more licensed electricians.
- The Kentucky Department for Workforce Development, Office of Employment and Training projects a growth rate of 7.84 percent for Electricians in Kentucky (2012-22) with annual openings of 215 positions and an average wage of $22.80 per hour as of 2013.
- The proposed AAS degree in Electrical Technology will provide Northern Kentucky with a local two year degree and training program in the electrical field that will enable students to move beyond minimum licensing requirements, and obtain a traditional, transferable degree.

Background
According to the Kentucky Public Postsecondary Education Diversity Policy and Framework for Institution Diversity Plan Development, Gateway Community and Technical College has automatic eligibility.

An executive summary of the proposal is attached. A copy of the full proposal has been forwarded to each member of the Board’s Academic Affairs and Curriculum Committee.
EXECUTIVE SUMMARY

Associate in Applied Science in Electrical Technology

Gateway Community and Technical College

A Proposal for Initiation of a New Degree Program

Centrality to the Institution’s Mission and Consistency with State’s Goals

Gateway Community and Technical College (GCTC) provides high quality, affordable, accessible, and inclusive postsecondary education and training resulting in a positive contribution to the economic vitality of the region and enhanced quality of life for all citizens. The College lives its mission through collaborative partnerships with business and community leaders, colleges and universities, the K-12 education system, and local nonprofit agencies involved in economic development. Consistent with this mission, GCTC develops new programs to meet the demands of an evolving workforce and its educational needs. The Associate in Applied Science (AAS) in Electrical Technology program will better position GCTC to meet the workforce needs of its service region and Kentucky as a whole. By providing additional qualified workers, the program will help GCTC maximize the impact of postsecondary education’s contribution to improving the economic vitality of Kentucky and fulfilling state goals.

Program Quality and Student Success

Gateway Community and Technical College’s AAS in Electrical Technology is a high-demand program that is well-supported by the local union and companies in the region. The program uses grant support to actively recruit under-represented populations such as women and veterans. Many students are non-traditional students, who already work in the field and seek certification.

The technical and general education courses currently offered in Gateway’s Electrical Technology program are delivered in a variety of formats including online, hybrid, weekend and accelerated course offerings. While many courses will be taught in the traditional face-to-face format, technology will be integrated through the use of industry standard curriculum modules and Blackboard-enhanced instruction.

The enrollment in the program, and completion of it, will dramatically improve an individual’s employability and earning power. The addition of an AAS degree adds the transferability option to Electrical Technology students. The proposed AAS degree will become a part of an articulation agreement with local universities to expand transfer options for students. The program will also strengthen and expand partnerships with business, industry, government, non-profit, and other educational entities to meet Kentucky’s workforce and community needs. Gateway’s award-winning Workforce Solutions is also a part of the equation, as many of the students in the program are currently employed.
Program Demand/Unnecessary Duplication

The primary occupation aligned with GCTC’s Electrical Technology program is electrician (Federal occupation code: 47-2111). The Bureau of Labor Statistics Occupational Outlook Handbook describes the type of work done by Electricians as installing and maintaining electrical power, communications, lighting, and control systems in homes, businesses, and factories. According to the Bureau of Labor Statistics (2014-15), the number of electricians is expected to grow faster than average at 20 percent between 2012-22. Nationally, this equals a projected job growth of 114,700 positions by 2022. The growth is due to the increased need for wiring as technology and equipment increases in home and business construction. The growth can also be traced to the need for existing building upgrades. According to the Bureau of Labor Statistics (2012), Kentucky has 2,290 electricians in the state. With the projected increase in employment, there is a critical need to train more licensed electricians.

Adding the AAS in Electrical Technology degree to GCTC’s current offering of Electrical Technology certificates and diplomas, will expand students’ educational options and meet the needs of regional employers. The addition of the AAS will increase the students’ employability and wage earning potential, while providing a clear pathway to a bachelor’s degree. In addition, the degree will provide Northern Kentucky with a local two year degree and training program in the electrical field. This addition will enable students to move beyond minimum licensing requirements, and obtain a traditional, transferable degree.

The Ohio Department of Jobs and Family Services for The Cincinnati Metropolitan Statistical Area comprised of the following counties: Indiana – Dearborn, Ohio, and Union; Kentucky – Boone, Bracken, Campbell, Gallatin, Grant, Kenton, and Pendleton; Ohio – Brown, Butler, Clermont, Hamilton, and Warren projects a growth rate for Electricians of 13.9 percent by 2020 with annual openings of 180 positions and a median wage of $24.84 per hour as of September 2012.

The Kentucky Department for Workforce Development, Office of Employment and Training projects a growth rate of 7.84 percent for Electricians in Kentucky (2012-2022) with annual openings of 215 positions and an average wage of $22.80 per hour as of 2013.

Cost and Funding of the Proposed Program

Gateway currently offers the certificate and diploma options for the Electrical Technology program; therefore, additional classes will not need to be added and additional faculty are not required. Sufficient tuition revenue is expected to sustain the cost of the program with current projected student enrollment in the program.

Program Review and Assessment

A program assessment plan will be used to collect data from a variety of sources to assess the effectiveness of the program including its faculty, the curriculum, and the skills and knowledge of graduates of the program. These assessments will focus on an evaluation of many aspects of
the program including the curriculum, the faculty, goals and objectives, admissions, and academic performance. Data will be collected on graduation rates, retention rates, and overall student program GPA.

Faculty will use a variety of formative and summative assessment practices to measure the degree to which the technical and general education competencies are being met. The results of these assessments will be folded into the end of year program evaluation as part of the cycle of assessment and improvement.

Data collected as well as feedback from faculty, advisory committee members, and the administration will be analyzed by the program faculty and administration to determine if the goals set forth in the mission statement, educational philosophy, and terminal objectives are being satisfied.

**Conclusion**

The proposed Electrical Technology AAS degree is consistent with the missions of KCTCS and Gateway Community and Technical College and supports the statewide postsecondary education strategic agenda and implementation plan. There is an approved curriculum for the program with regional needs that support the establishment of this program. A program evaluation plan is in place and GCTC has resources available to implement this program.
Recommendation

That the Board of Regents approve an Associate in Applied Science (AAS) in Supply Chain Management for Gateway Community and Technical College (GCTC) and certificates in Supply Chain Specialist, Logistics Quality Technician and Logistics Operations to be implemented in Fall 2015.

Rationale

• The proposed AAS degree is consistent with the missions of the Kentucky Community and Technical College System (KCTCS) and Gateway Community and Technical College and supports the statewide postsecondary education strategic agenda and the statewide strategic implementation plan.

• In late 2013, GCTC was awarded a $2.75 million Innovative Multi-Industry Partnership and Career Training (IMPACT) grant through The Department of Labor’s Trade Adjustment Assistance Community College and Career Training (TAACCCT) program. The purpose of this grant is to increase attainment of Associate in Applied Science (AAS) degrees, short term credentials and industry certifications in targeted industry sectors. Logistics and distribution was identified as one of the targeted industry sectors included in the work of this grant.

• Local businesses in the GCTC service area have shown strong support for the Supply Chain Management AAS degree, including Northern Kentucky and Greater Cincinnati region employers, who have now formalized as the Northern Kentucky Logistics Consortium.

• This program differs from any existing programs both in its nature of industry driven credential development and focus on quality concepts (including lean methodology) established as vital to the Northern Kentucky Logistics Consortium.

• According to the Northern Kentucky Occupation Wage and Demand website, jobs associated with logistics are classified as high-wage, high-demand in the Northern Kentucky region. The median income reported for these job is $48,933.00 annually.

• This employer driven program provides individuals seeking economically viable employment with the education and training necessary to fulfill the workforce needs of the region’s growing logistics industry.

Background

According to the Kentucky Public Postsecondary Education Diversity Policy and Framework for Institution Diversity Plan Development, Gateway Community and Technical College has automatic eligibility.

An executive summary of the proposal is attached. A copy of the full proposal has been forwarded to each member of the Board’s Academic Affairs and Curriculum Committee.
EXECUTIVE SUMMARY

Associate in Applied Science in Supply Chain Management

Gateway Community and Technical College

A Proposal for Initiation of a New Degree Program

Centrality to the Institution’s Mission and Consistency with State’s Goals

Gateway Community and Technical College (GCTC) provides high quality, affordable, accessible, and inclusive postsecondary education and training resulting in a positive contribution to the economic vitality of the region and enhanced quality of life for all citizens. The College lives its mission through collaborative partnerships with business and community leaders, colleges and universities, the K-12 education system, and local nonprofit agencies involved in economic development. Consistent with this mission, GCTC develops new programs to meet the demands of an evolving workforce and its educational needs leading to the expansion of academic programming to include the Business Studies Supply Chain Management program. Through existing and new partnerships with local logistics industry leaders, the program will better enable GCTC to meet workforce needs of its service region and Kentucky as a whole. By providing additional qualified workers, the program will help GCTC maximize postsecondary education’s contribution to improving the economic vitality of Kentucky and fulfilling state goals.

Program Quality and Student Success

Through general education and technical core competency achievement, graduates of the program will possess the knowledge and skills necessary to be successful in careers related to the logistics and supply chain fields. In addition to the Associate in Applied Science (AAS) degree, graduates will leave the program with two nationally recognized industry credentials embedded within the coursework and awarded through the Manufacturing Skill Standards Council (MSSC); Certified Logistics Associate (CLA) and Certified Logistics Technician (CLT).

Program Demand/Unnecessary Duplication

In late 2013, GCTC was awarded a $2.75 million Innovative Multi-Industry Partnership and Career Training (IMPACT) grant through The Department of Labor’s Trade Adjustment Assistance Community College and Career Training (TAACCCT) program. The purpose of this grant is to increase attainment of AAS degrees, short term credentials and industry certifications in targeted industry sectors; develop new credentials and enhance existing credentials aligned with workforce needs; and provide comprehensive support services from entry through employment/transfer. Logistics and distribution was identified as one of the targeted industry sectors included in the work of this grant. Common job titles associated with this field include:
Supply Chain Analyst, Fulfillment Supervisor, Consultant, Customer Service Manager, Warehouse Operations Manager, Transportation Manager, and Purchasing Manager.

In February 2014, leaders in the logistics and distribution industry were invited to participate in an employer focus group. The first meeting included facilitated dialogue concerning distribution and logistics employee pipeline needs, industry challenges, the region’s employment climate, and optimal performance behaviors. Consequent meetings worked through competency alignment with relevant skills for success in the field of logistics; resulting in development of the AAS degree in Supply Chain Management. A comprehensive logistics career pathway was developed to be delivered to the Northern Kentucky/Greater Cincinnati region driven by the input of the employer focus group and application of CLASP’s Alliance for Quality Career Pathways (AQCP) Approach, offering multiple entry and exit points for individuals pursuing a career in logistics. According to the Northern Kentucky Occupation Wage and Demand website, jobs associated with logistics are classified as high-wage, high-demand in the Northern Kentucky region. The median income reported for these jobs is $48,933.00, annually.

This program differs from any existing programs both in its nature of industry driven credential development and focus on quality concepts (including lean methodology) established as vital to the Northern Kentucky and Greater Cincinnati region by the employers of the focus group, now formalized as the Northern Kentucky Logistics Consortium. The employer driven program provides individuals seeking economically viable employment with the education and training necessary to fulfill the workforce needs of the region’s growing logistics industry.

**Cost and Funding of the Proposed Program**

Sufficient student tuition revenue is expected to sustain the cost of the program with 20 new students projected in year one and 30 new students in subsequent years enrolling in 30 credit hours per year. GCTC currently offers all of the general education courses and several of the business classes associated with this degree.

**Program Review and Assessment**

A program assessment plan will be developed to collect data from a variety of sources to assess the effectiveness of the program including its faculty, the curriculum, and the skills and knowledge of graduates of the program. These assessments will focus on an evaluation of many aspects of the program including the curriculum, the faculty, goals and objectives, admissions, and academic performance. Data will be collected on graduation rates, retention rates, and overall student program GPA.

Faculty will use a variety of formative and summative assessment practices to measure the degree to which the technical and general education competencies are being met. The results of these assessments will be folded into the end of year program evaluation as part of the cycle of assessment and improvement.
Assessment data as well as feedback from faculty, advisory committee members, and college administration, will be analyzed by the program faculty and administration to determine if the goals set forth in the mission statement, educational philosophy, and terminal objectives are being satisfied.

**Conclusion**

The proposed Business Studies Supply Chain Management AAS degree is consistent with the missions of Kentucky Community and Technical College System and Gateway Community and Technical College and supports the statewide postsecondary education strategic agenda and implementation plan. There is an approved curriculum for the program with regional needs that support the establishment of this program. A program evaluation plan is in place and GCTC has resources available to implement this program.
Strategic Enrollment Planning
Strategic enrollment planning began in fall 2013. This planning process involves a cross-functional team of strategic thinkers from the KCTCS Office and four colleges (Ashland, Gateway, Owensboro, and West KY). Team members represent the following functional areas: Student Services, Cultural Diversity, Change and Project Management, Institutional Research and Effectiveness, Marketing, Academic Affairs, Workforce Solutions. The expected outcomes of this strategic initiative include the development of a framework and related processes to help advance a systemwide strategic enrollment plan to which each college will align. Furthermore, strategic enrollment planning will align with the KCTCS 2016-22 strategic planning process. To achieve these outcomes, KCTCS completed a competitive RFP process to acquire additional strategic enrollment management expertise. KCTCS selected the American Association of Collegiate Registrars and Admissions Officers (AACRAO) from among three vendors to aid and advance strategic enrollment planning efforts. Other outcomes for the current fiscal year include the acquisition of vendor that will provide additional strategic enrollment planning/management expertise, as well as a professional development experience.

The Big E Symposium was held May 19-20 at the Northern Kentucky Convention Center in conjunction with New Horizons. The symposium provided cross-functional teams of staff and faculty, resources and information to bring into the focus the entire student lifecycle for opportunities to stabilize and grow enrollments.

Go KCTCS! Student Service Center
The Go KCTCS! Student Service Center has responded to 928,822 calls and 47,904 chats, 46,992 web tickets as of April 19, 2015. Of these communications, 10 percent (104,089) were escalated to the colleges. These metrics are within the contract service level agreement (SLA) goals.

Students have been largely positive about their experience with the Go KCTCS! Student Service Center. Of the 115,763 Net Promoter survey responses received, 82 percent of the students expressed satisfaction. A survey Net Promoter score of +53 and above is equivalent with Apple and Amazon organizations, which have a reputation for excellent customer service. A score of +50 is considered excellent.

Starfish Update
Progress Surveys for spring 2015 have been completed. Surveys allowed instructors to review class rosters, raise flags (concerns), referrals (help) and kudos (compliments). By identifying concerns and/or referrals, students have a better chance towards academic success. Reports indicated that for the three surveys administered in spring 2015, over 3,900 instructors completed surveys with over 99,800 tracking items raised.
**Kentucky ACT State Council**
KCTCS participated in the ACT Kentucky State Council. ACT added a STEM score to the student score report using the student’s math and science scores. The Council is working with ACT to develop a STEM webinar presenting research using Kentucky STEM results. The webinar will be available for Kentucky public schools and post-secondary institutions in fall 2015. A state conference to promote best practices for assisting students in obtaining college and career readiness scores is also planned for fall 2015.

**Diversity Peer Team Meeting**
The KCTCS Diversity Peer Team met at the Leestown campus of Bluegrass Community and Technical College on April 15, 2015. The peer team met to receive system level updates pertinent to their efforts to lead and direct campus level diversity efforts. The team was also engaged in strategic planning processes for KCTCS and Council on Postsecondary Education. Staff from the KCTCS Change and Project Management Office as well as CPE staff facilitated separate feedback sessions with peer team members.

**Global Studies International Partnerships**
College students and faculty participate in study abroad efforts with the Kentucky Institute for International Study (KIIS). The KIIS Board approved the following applicants from KCTCS for faculty teaching abroad positions for winter 2015 and summer 2015-16. Faculty selections are based on the quality of each faculty member’s application, valuable feedback from the faculty member’s supervisor, academic discipline, proposed course offerings, a measure of faculty representation from across the Consortium, past KIIS course evaluations (if applicable), and discussions between the program director and executive director. The select KCTCS applicants and their discipline/program are:

- **Bluegrass Community and Technical College**
  - Ninfa Floyd (SPANISH/SPAIN MAY/program director)
  - Erin Howard (COSTA RICA)
  - Ryan Kelly (GEOGRAPHY/PERU/program director)
  - Steven White (HISTORY/CHINA)

- **Elizabethtown Community and Technical College**
  - Kevin Parrett (BUSINESS/SPAIN MAY)
  - Rachel Ray (ART HISTORY/ITALY WINTER/ previously approved)

- **Gateway Community and Technical College**
  - Paul Frazier (HISTORY/PARIS1)

**Veterans Affairs**
The Veterans Choice Act requires that public institutions of higher learning begin charging no more than in-state tuition rates for qualifying veterans and their dependents (see below for definition of qualifying veterans and their dependents). In order to insure the Veterans
Administration will continue to pay benefits, all public institutions must comply with the new law by July 1, 2015. On March 1, 2015, Governor Beshear’s Office endorsed the Choice Act. Though not retroactive, Kentucky public colleges and universities may begin following the Choice Act effective March 1, even though the federal deadline is July 2015. Plans are underway to conduct an information campaign to inform veterans about this important benefit.

According to Kentucky statute (13 KAR 2:045) institutions in Kentucky to grant in-state resident tuition charges:

A person eligible for benefits under the federal Post-9/11 Veterans Educational Assistance Act of 2008 (38 U.S.C. Section 3301 et seq.) or any other federal law authorizing educational benefits for veterans shall be entitled to Kentucky resident status.

This includes veterans, but also dependents of veterans who are eligible for educational benefits. If they are not eligible for veterans’ educational benefits, then they must follow the guidelines established at their institution to be granted in-state residency.

**KY AHEAD Conference**
The System Director for Cultural Diversity was an invited speaker at the Kentucky Association on Higher Education and Disability (KY AHEAD) Conference on May 20. The concurrent session engaged the KCTCS Disability Coordinators in a discovery session/strategic visioning session. The conference was held at Lake Barkley State Park. KY AHEAD is a non-profit professional organization whose purpose is to promote communication among professionals in post-secondary education in order to improve the development and implementation of services to persons with disabilities.

**Student Financial Aid Loan Default Prevention Management Services**
Last fall a successful RFP process resulted in the selection of three vendors KHEAA, EdFinancial, and American Student Assistance to support the colleges in managing their cohort default rates. Colleges were able to select any of the three vendors and have been working with their chosen company since January.

**Colleges’ Selected Vendors**

<table>
<thead>
<tr>
<th>School Name</th>
<th>Default Vendor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ashland</td>
<td>Ed Financial</td>
</tr>
<tr>
<td>Big Sandy</td>
<td>KHEAA</td>
</tr>
<tr>
<td>Bluegrass</td>
<td>KHEAA</td>
</tr>
<tr>
<td>Elizabethtown</td>
<td>KHEAA</td>
</tr>
<tr>
<td>Gateway</td>
<td>KHEAA</td>
</tr>
<tr>
<td>Hazard</td>
<td>KHEAA</td>
</tr>
<tr>
<td>Henderson</td>
<td>no vendor</td>
</tr>
<tr>
<td>Hopkinsville</td>
<td>no vendor</td>
</tr>
<tr>
<td>Jefferson</td>
<td>American Student Assistance</td>
</tr>
<tr>
<td>Madisonville</td>
<td>Ed Financial</td>
</tr>
<tr>
<td>Maysville</td>
<td>KHEAA</td>
</tr>
</tbody>
</table>
Cohort Default Rates
In February the Department of Education (DOE) released draft cohort default rates (CDR) for 2012. The draft rates were reviewed and challenges made where allowable. The chart below shows the official rates from 2010 and 2011 and the draft rates from 2012. The 2012 draft highlighted in yellow indicates which schools had data that was challengeable. The final ruling on the challenges if approved by DOE will reduce Gateway, Somerset, and Southcentral default rate below 30% for 2012.

Cohort Default Rates (2010-2012)

<table>
<thead>
<tr>
<th>School Name</th>
<th>2010 Cohort Rate</th>
<th>2011 Cohort Rate</th>
<th>2012 Draft Cohort Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ashland</td>
<td>30.3</td>
<td>28</td>
<td>27.5</td>
</tr>
<tr>
<td>Big Sandy</td>
<td>31</td>
<td>29.2</td>
<td>27.2</td>
</tr>
<tr>
<td>Bluegrass</td>
<td>25.5</td>
<td>25.1</td>
<td>24.2</td>
</tr>
<tr>
<td>Elizabethtown</td>
<td>26.9</td>
<td>27.4</td>
<td>26.1</td>
</tr>
<tr>
<td>Gateway</td>
<td>29.5</td>
<td>32.5</td>
<td>31.7</td>
</tr>
<tr>
<td><strong>Hazard</strong></td>
<td><strong>34.4</strong></td>
<td><strong>31.5</strong></td>
<td><strong>33.1</strong></td>
</tr>
<tr>
<td>Henderson</td>
<td>20</td>
<td>22.5</td>
<td>23.1</td>
</tr>
<tr>
<td>Hopkinsville</td>
<td>21.8</td>
<td>17.7</td>
<td>20.6</td>
</tr>
<tr>
<td>Jefferson</td>
<td>23.2</td>
<td>24.6</td>
<td>25.6</td>
</tr>
<tr>
<td>Madisonville</td>
<td>20.2</td>
<td>18.9</td>
<td>18.7</td>
</tr>
<tr>
<td>Maysville</td>
<td>26.4</td>
<td>30.7</td>
<td>29.9</td>
</tr>
<tr>
<td>Owensboro</td>
<td>25.1</td>
<td>25.6</td>
<td>24.3</td>
</tr>
<tr>
<td>Somerset</td>
<td>33.4</td>
<td>33.3</td>
<td>31.1</td>
</tr>
<tr>
<td>Southeast</td>
<td>25.8</td>
<td>28.4</td>
<td>32.6</td>
</tr>
<tr>
<td>Southcentral</td>
<td><strong>25.2</strong></td>
<td><strong>32</strong></td>
<td><strong>31.3</strong></td>
</tr>
<tr>
<td>West Kentucky</td>
<td>18.8</td>
<td>22.8</td>
<td>23.5</td>
</tr>
</tbody>
</table>
The Council on Postsecondary Education (CPE) has issued its official degree program eligibility snapshot for calendar year 2015. All 16 KCTCS colleges made continuous progress toward the Equal Opportunity Objectives* listed below and are automatically eligible to offer new academic programs until December 31, 2015.

The Degree eligibility for 2015 was determined as follows:
- 2013-14 data was used for student enrollment, student associates and credentials earned, and employment of faculty.
- 2012-13 data was used for student retention.

Each KCTCS college is assigned one of two degree program eligibility status categories:
- **Automatic** eligibility status equals continuous progress toward or achievement of at least two of the four objectives.
- **Waiver** eligibility status equals continuous progress toward or achievement of fewer than two of the four objectives.

For 2015, the colleges made continuous progress toward or achieved at least two of the four objectives and, therefore, achieved a status of “**automatic eligibility**.”

- **Seven (7) colleges** made continuous progress or achieved four of the four objectives. The colleges achieving four objectives were Big Sandy Community and Technical College, Gateway Community and Technical College, Hazard Community and Technical College, Hopkinsville Community College, Jefferson Community and Technical College, Somerset Community College, and West Kentucky Community and Technical College.
- **Four (4) colleges** made continuous progress toward or achieved three of four objectives. The colleges achieving three objectives were Henderson Community College, Madisonville Community College, Maysville Community and Technical College, and Owensboro Community College.
- **Five (5) college** made continuous progress toward or achieved two of the four objectives. The colleges achieving two objectives were Ashland Community and Technical College, Bluegrass Community and Technical College, Elizabethtown Community and Technical College, Southcentral Kentucky Community and Technical College System, and Southeast Kentucky Community and Technical College.

*CPE Equal Opportunity Objectives:

1. **Undergraduate Student Enrollment:**
The objective is based on market analysis of the area of the state that contributes 90 percent of entering enrollment at the respective college. The proportion of the headcount enrollment of the college must be equal to the objective, or the college must show progress by enrolling at least one student more than was enrolled the previous year.
2. Undergraduate First Year to Second Year Student Retention:
The objective is defined as first-time credential seeking students entering in a summer/fall and returning the subsequent fall semester. The proportion of the undergraduate retention of the college must be equal to the objective, or the college must show progress by retaining at least one student more than was enrolled the previous year.

3. Undergraduate Student Associate and Credentials Earned:
The number of headcount of associate degrees and the number of credentials (associate degrees, diplomas, and certificates) awarded by each college. The number of associate degrees and credentials earned must be equal to the objective, or the college must show progress by awarding at least one credential or degree more than granted the previous year.

4. Employment as Faculty:
This objective includes only the full-time faculty of a college. The employment of American Indians/Alaskan Natives, Blacks/African-Americans, and Hispanics/Latinos by the college must be equal to the objective; or the college must show progress by employing at least one full-time faculty more than employed the previous year.

The other two objectives used for the Kentucky public higher educational institutions, Employment of Executive, Administrators, and Managers and Employment of Other Professionals continue to be under review by the Council on Postsecondary Education and the public higher educational institutions due to changes by IPEDS in classifying higher education staff.

The table below presents the status of each KCTCS college for the four CPE equal opportunity objectives*.

<table>
<thead>
<tr>
<th>COLLEGE</th>
<th>2015 OFFICIAL SNAPSHOT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ashland</td>
<td>2 of 4 - Automatic</td>
</tr>
<tr>
<td>Big Sandy</td>
<td>4 of 4 - Automatic</td>
</tr>
<tr>
<td>Bluegrass</td>
<td>2 of 4 - Automatic</td>
</tr>
<tr>
<td>Elizabethtown</td>
<td>2 of 4 – Automatic</td>
</tr>
<tr>
<td>Gateway</td>
<td>4 of 4 – Automatic</td>
</tr>
<tr>
<td>Hazard</td>
<td>4 of 4 – Automatic</td>
</tr>
<tr>
<td>Henderson</td>
<td>3 of 4 – Automatic</td>
</tr>
<tr>
<td>Hopkinsville</td>
<td>4 of 4 – Automatic</td>
</tr>
<tr>
<td>Jefferson</td>
<td>4 of 4 – Automatic</td>
</tr>
<tr>
<td>Madisonville</td>
<td>3 of 4 – Automatic</td>
</tr>
<tr>
<td>Maysville</td>
<td>3 of 4 – Automatic</td>
</tr>
<tr>
<td>Owensboro</td>
<td>3 of 4 – Automatic</td>
</tr>
<tr>
<td>Somerset</td>
<td>4 of 4 – Automatic</td>
</tr>
<tr>
<td>Southcentral KY</td>
<td>2 of 4 – Automatic</td>
</tr>
<tr>
<td>Southeast KY</td>
<td>2 of 4 – Automatic</td>
</tr>
<tr>
<td>West KY</td>
<td>4 of 4 - Automatic</td>
</tr>
</tbody>
</table>
Background

The current CPE Equal Opportunity Objectives were established in 2010-11 to measure an institution’s ability to serve students from underrepresented populations. The six objectives were identified to be measured as listed above*. These objectives replaced those in the original CPE Kentucky Plan for Equal Opportunities developed in response to a U.S. Department of Education Office for Civil Rights (OCR) finding that “the Commonwealth of Kentucky, in violation of Title VI of the Civil Rights Act of 1964, had failed to eliminate the vestiges of its former de jure racially dual system of public higher education.” In December 2009, Kentucky was released by the OCR from the remedial planning process commonly referred to the Kentucky Plan. Following this action by the federal government, CPE directed its Committee on Equal Opportunities (CEO) that had been monitoring the Kentucky Plan to collaborate with the public institutions to ensure that the significant progress that had been made was preserved and enhanced throughout public postsecondary education.

On September 12, 2010, CPE adopted the Kentucky Public Education Diversity Policy and Framework for Institution Diversity Plan Development. To implement the policy, CPE required each public institution to develop and submit a college diversity plan, endorsed/approved by the institution’s Board of Regents that outlines strategies to address, at a minimum, the following: (1) student body diversity, (2) student success, (3) workforce diversity, and (4) campus climate. CPE’s policy, Kentucky Public Education Diversity Policy and Framework for Institution Diversity Plan Development, is available on CPE’s website (http://www.cpe.ky.gov/NR/rdonlyres/F2A47CBB-95FD-47C6-A136-21FD264FA7F9/0/1BStatewideDiversityPolicy91210.pdf).

In September 2011 the KCTCS Board of Regents adopted the Resolution to Endorse Beyond the Numbers, KCTCS 2010-16 Diversity Action Plan for Inclusion, Engagement, and Equity (IE²). Beyond the Numbers is the framework to guide the students, faculty, and staff in advancing diversity, multiculturalism, inclusion, and engagement throughout KCTCS. It aligns with both the CPE statewide diversity policy and the KCTCS 2010-16 Strategic Plan. It is comprised of a systemwide action plan as well as individual action plans for each of the 16 KCTCS colleges and the System Office.

Pursuant to Section 10.2.1 of the KCTCS Board of Regents Bylaws, the Academic Affairs and Curriculum Committee shall advise KCTCS and recommend action on policies related to “….institutional effectiveness, with respect to the Council on Postsecondary Education’s new academic program eligibility based on equal educational opportunities objectives as governed by KRS 164.020(19).”
**KY Skills Network: Partnership Update**

It has now been over a year since the creation and implementation of the Kentucky Skills Network. This unique partnership links dedicated workforce professionals from the Kentucky Cabinet for Economic Development, Kentucky Community & Technical College System, Kentucky Education and Workforce Development Cabinet, and the Kentucky Labor Cabinet. The Network exists to provide unified, efficient, quality and seamless workforce services and resources to new, existing and expanding companies within the Commonwealth. The Network’s mission has four primary components:

1. Customer Service with a Single Point of Contact
2. Streamlined Resources
3. Unified Marketing & Performance Measuring
4. Workforce Pipeline Development

Customer service is delivered through three levels of service. Level one consists of the State Team which is the first point of contact for all companies. The state team includes:

- Josh Benton, Kentucky Cabinet for Economic Development
- Dr. Larry Ferguson, KCTCS Economic Development & Workforce Solutions
- Ben Hayden, Kentucky Career Center
- Mike Donta, Kentucky Labor Cabinet

These individuals work synergistically to ensure that companies receive unified and coordinated information and services related to their workforce development needs. Level two includes the Business Service Team Leaders from each of the Workforce Investment Boards across Kentucky. Level three includes all local representatives from the Cabinet for Economic Development, KCTCS Workforce Solutions, and the Kentucky Career Centers.

In the first quarter of 2015, Site Selection Magazine ranked Kentucky #1 in the South Central region for workforce development and cited the KY Skills Network as a primary reason for this designation. Kentucky was also awarded the Site Selection Magazine’s Governor’s Cup Award in March as a result of having the most business projects per capita in the nation. Last year, Kentucky announced more than 350 new location and expansion projects, which are projected to create nearly 15,000 jobs and more than $3.7 billion in new investment. That is the most business investment in Kentucky since the state started recording investment data nearly 30 years ago. As the largest provider of postsecondary education in Kentucky, KCTCS continues to play a critical role in enhancing the economic and workforce development of the Commonwealth.
Work-Ready-Communities Best Practices Summit

On April 29th, 2015 KCTCS hosted the Kentucky Work Ready Communities Best Practices Summit at the Central Office. The summit was sponsored by the Federal Reserve Bank of Cleveland and the keynote speaker was Kentucky Lieutenant Governor Crit Luallen. President Box as well as all 16 College Presidents were in attendance. The summit was attended by 115 individuals throughout the Commonwealth.

KCTCS, the Kentucky Education and Workforce Development Cabinet and the Kentucky Workforce Investment Board (KWIB) delivered the summit in an effort to help communities that want to improve their economic development potential by working toward Kentucky Work Ready Communities certification. The certification assures employers that a local workforce has the talent and skills necessary to staff existing jobs and to master the innovative technologies new jobs will require. Since this innovative program started in 2011, 51 counties have achieved either Kentucky Work Ready Communities or Work Ready in Progress certification, and 29 are actively pursuing certification. This initiative has been lead and supported by several KCTCS College Presidents, staff and faculty in counties across the state.

To be designated a Kentucky Work Ready Community, business, education, economic, and elected leaders must collaborate and apply for the certification. Counties have to meet criteria in six areas including high school graduation rate, National Career Readiness Certificate (NCRC) holders, demonstrated community commitment, educational attainment, soft-skills development and digital literacy.

KCTCS-TRAINS

Beginning in fiscal year 2000-2001, KCTCS has supported and funded workforce development training. As of April 30, 2015, 25 career pathway projects, 1 Academic Program Development project, and 1,700 business and industry training projects have been funded. The status of the 1,700 business and industry training projects is that 1,589 are completed and 111 projects remain active. These projects have provided training and assessment services for 248,398 participants.

From July 1, 2014, through April 30, 2015, KCTCS colleges awarded 10,533 hours of academic credit to 8,662 individuals and provided non-credit training for 1757 individuals for 8593 clock hours through workforce development training projects.

As shown in the chart on the following page, for fiscal year 2014-15, KCTCS has funded 112 business and industry training projects through April 30, 2015; the average wage is $28.10.
Background

Economic Development and Workforce Solutions updates are presented twice a year at the June and December Board meetings. The intent for these updates are to keep the Board apprised of all activities and initiatives that KCTCS is engaged in to enhance economic and workforce development for Kentucky.