Committee Members Present:
Mr. Elijah Buell, Jr. 
Ms. Ginger A. Carroll 
Ms. Berniece A. Combs 
Mr. Robert G. Cooper 
Mr. John P. Dove 
Ms. Betsy E. Flynn 
Dr. Michael Ginsberg 
Dr. Gail R. Henson 
Mr. Barry K. Martin 
Mr. Porter G. Peeples, Sr. 
Ms. Marcia L. Roth 
Mr. Donald R. Tarter 
Ms. Suzanne Tasayco 
Ms. Doris C. Thomas

CALL TO ORDER
Committee Chair Cooper called to order the meeting of the Kentucky Community and Technical College System Board of Regents Efficiency, Effectiveness, and Accountability (EEA) Committee at 1:55 p.m. (ET) on March 13, 2014. The meeting was held in Regency Ball Room 2 of the Hyatt Regency Hotel in Lexington, Kentucky. The press was notified of the meeting on March 5, 2014. Hon. J. Campbell Cantrill, KCTCS General Counsel, served as parliamentarian.

There being a quorum present, committee business began with the approval of minutes.

APPROVAL OF MINUTES
MOTION: Dr. Henson moved and Ms. Roth seconded that the minutes of the March 14, 2013, KCTCS Board of Regents Efficiency, Effectiveness, and Accountability Committee be approved.

VOTE: The motion was approved by unanimous consent.

ADDITIONS OR CHANGES TO THE AGENDA
There were no changes to the agenda.

ACTION: KCTCS STRATEGIC PLAN 2010-16 PERFORMANCE MEASURES - REVISIONS
RECOMMENDATION: That the KCTCS Board of Regents approve the revised targets for the KCTCS Strategic Plan 2010-16 Performance Measures as discussed at the March 2014 meeting.

Chair Cooper noted that the KCTCS Board of Regents Effectiveness, Efficiency, and Accountability (EEA) Committee is a committee of the whole Board that is responsible for advising KCTCS and recommending action on policies related to accountability. Routine items considered by the EEA Committee relate to strategic planning and performance measures.

Chair Cooper called on KCTCS President Michael B. McCall to present the item. KCTCS System Director of the Office for Research and Policy Analysis Christina Whitfield assisted with presenting an annual update on the status of the KCTCS Strategic Plan 2010-16, the performance measures results, and the progress made toward System level targets.
The achievement or progress toward the strategic plan goals is currently measured based upon the performance measures and targets that build upon the *KCTCS Mission* and other mandates found in the *Kentucky Postsecondary Education Improvement Act of 1997* (as amended). “Measures” are specific, quantifiable, and provide a framework for monitoring progress toward a strategic plan goal and analysis of KCTCS performance and effectiveness. “Targets” are performance objectives. Results for measures assigned targets are reported regularly to the Board. Priority assigned to measures selected for performance targets and the targets themselves may change over the course of the strategic planning period.

The committee discussed the need to consider revising some of the targets for the performance measures since there are only two years remaining in the strategic plan, and trend and data analysis indicate such revisions are warranted at this time.

Chair Cooper called for a motion.

**MOTION:** Ms. Thomas moved and Mr. Martin seconded that the Efficiency, Effectiveness, and Accountability Committee recommend that the KCTCS Board of Regents approve the revised targets for the *KCTCS Strategic Plan 2010-16* Performance Measures as follows:

- Transfer – from 9,580 to 12,330
- Student Diversity – from 106.7 to 111.9 percent
- Media Focus (Citations) – from 7,392 to 13,000
- Participation Rate – from 3.5 to 3.3 percent
- Persistence Rate – from 54.3 to 43.9 percent
- Diversity Persistence – from 54.3 to 36 percent
- Wage Index – from 100 to 83.3 percent
- Workforce Matriculation – from 10.2 to 6.8 percent
- Developmental Education Success Rate –
  - English – from 77.7 to 59 percent
  - Math – from 69.2 to 50.5 percent
  - Reading – from 78.9 to 65.6 percent

**VOTE:** The motion was approved unanimously.

**INFORMATION:**

Chair Cooper called on KCTCS President Michael B. McCall to present the item. KCTCS Vice President Tim Burcham assisted with the presentation on the next iteration of strategic planning for 2016-22.

The role of the KCTCS Board of Regents in strategic planning is clearly defined in the Kentucky Revised Statutes, Southern Association of Colleges and Schools (SACS) accreditation requirements for KCTCS colleges, and KCTCS Board of Regents Policies.

The EEA Committee discussed the need to continue an inclusive approach as the next plan is developed, similar to the approaches taken in the development of past strategic plans. It was noted that special circumstances will influence the development of the strategic plan for 2016-22, including the hiring of a new KCTCS President (2014-15),
the election of a new Governor (2015), the adoption of the 2016-18 Biennial Budget (2016), the election of a new U.S. President (2016), and the assessment of the achievement of the 2020 Goals of House Bill 1.

The tentative timeline for the KCTCS Strategic Plan 2016-22 planning process, beginning January 2015, will include the formation of Strategic Planning Teams, the conducting of environmental scans, and research and data analysis. In June 2015, surveys will be sent to internal and external KCTCS stakeholders. During January–June 2016, draft vision, values, and goals will be reviewed by the Board; performance measures and targets will be identified. The KCTCS Strategic Plan 2016-22 will be presented to the Board for final approval by June 2016.

**NEXT MEETING** Chair Cooper announced that the next meeting would be in March 2015.

**ADJOURNMENT** MOTION: Ms. Carroll moved and Ms. Roth seconded that the committee adjourn.

VOTE: The motion passed unanimously, and the meeting adjourned at 3:06 p.m. (ET).

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Date Approved by the Efficiency, Effectiveness, and Accountability Committee

Robert G. Cooper
Committee Chair